

Sample Demographic Questionnaire



Organizations can use these sample demographic questions to assist in the collection of demographic information related to their organization. An effective practice includes getting feedback from stakeholders with diverse perspectives to ensure that these questions are appropriate for your organizational context. Select the appropriate questions related to your data needs.

What is your age?

Under 18	55-64
18-30	65+
31-54	Prefer not to answer

What is your gender identity? Please choose the option(s) you most closely identify with:

Woman	Two-Spirit
Man	Prefer to self-identify:
Transgender	Prefer not to answer
Non-binary	

What is your sexual orientation? (Select all that apply).

Straight/Heterosexual	Bisexual
Gay	Two-Spirit
Lesbian	Prefer to self-identify:
Queer	Prefer not to answer

How do you identify? (Select all that apply) – Long version

- Person with a disability (including physical, learning, or mental health related disabilities)
- First Nations
- Métis
- Inuk (Inuit)
- Member of a racialized group / visible minority
- White
- Newcomer to Canada (up to 5 years in Canada)
- Person with an immigrating experience (5+ years in Canada)
- International student
- Prefer to self-identify (may also include religion, mother tongue, for example):
- Prefer not to answer

How do you identify? (Select all that apply) – Short version

- Indigenous person
- Member of a racialized group / Visible minority
- Person with a disability (including physical, learning, or mental health related disabilities)
- Immigrant or newcomer to Canada
- Prefer to self-identify:
- Prefer not to answer

Where are you located?

- | | |
|---------------------------|----------------------|
| Alberta | Nunavut |
| British Columbia | Ontario |
| Manitoba | Prince Edward Island |
| New Brunswick | Quebec |
| Newfoundland and Labrador | Saskatchewan |
| Northwest Territories | Yukon |
| Nova Scotia | Prefer not to answer |

What is your level of education? (Select all that apply).

- Some high school education
- High school diploma or equivalent (e.g., GED)
- Some post-secondary (college or university)
- CEGEP
- Post-secondary diploma
- Post-secondary degree
- Some graduate studies
- Graduate degree
- Currently pursuing training/education
- Other, please identify:
- Prefer not to answer

